



**APLN**  
AGILE PROJECT LEADERSHIP NETWORK

# Chicago



***INVITES YOU!***

**WHO:** Robert "Uncle Bob" Martin  
**WHEN:** Thursday, November 13, 2008 at 6 PM CST  
**WHERE:** Chicago Bar Association: 321 S. Plymouth (Plymouth and Jackson)  
**COST:** \$10 (cash or check, payable at the time of event)

**TOPIC:** "Software Professionalism"

What does it mean to be a professional software developer? What rules do we follow? What attitudes do we hold? And how can we maintain our professionalism in the face of schedule pressure? In this talk, Robert C. Martin outlines the practices used by software craftsmen to maintain their professional ethics. He resolves the dilemma of speed vs. quality, and mess vs. schedule. He provides a set of principles and simple Do's and Don'ts for teams who want to be counted as professional craftsmen.

**ABOUT THE SPEAKER:**

Robert C. Martin has been a software professional since 1970. In the last 38 years, he has worked in various capacities on literally hundreds of software projects. He has authored "landmark" books on Agile Programming, Extreme Programming, UML, Object-Oriented Programming, and C++ Programming. He has published dozens of articles in various trade journals. Today, he is one of the software industry's leading authorities on Agile software development and is a regular speaker at international conferences and trade shows. He is a former editor of the *C++ Report* and currently writes a monthly "Craftsman" column for *Software Development* magazine.

**RSVP:**

If you wish to attend, kindly RSVP to [events@aplnchicago.org](mailto:events@aplnchicago.org) or register on our website ([www.aplnchicago.org](http://www.aplnchicago.org)) on or before Tuesday, November 11, 2008. You will have to sign in at the security desk to proceed to the meeting place.

Space is limited!